

Comparing Leading Mobile Productivity Applications

Supported Features	TaskMaster™	NextAction!™	NextAction!™ Pro	NextAction!™ WM	Original BlackBerry® Tasks™	BBTasks Pro	todoMatrix
Mobile Platform	BlackBerry® OS 4.1+	BlackBerry® OS 4.1+	BlackBerry® OS 4.2+	Windows Mobile 5 & 6	BlackBerry® OS	BlackBerry® OS	BlackBerry® OS
Quick Category Switch	✓	✓	✓	✓	✗	✗	✗
Priorities	✓	✗	✓	✗	✓	✓	✓
Due Dates***	✓	✗	✗	✗	✓	✓	✓
Task Status GTD® / 5 stages*	✓ / ✓	✓ / ✗	✓ / ✗	✓ / ✗	✗ / ✓	✗ / ✓	✗ / ✓
Sort by Due Date / Name / Priority / Status	✓ / ✓ / ✓ / ✓	✗ / ✓ / ✗ / ✗	✗ / ✓ / ✓ / ✗	✗ / ✓ / ✗ / ✗	✓	✓	✓
Hotkeys Create / Done / Edit / Sort	✓ / ✓ / ✓ / ✓	✓ / ✓ / ✓ / ✓	✓ / ✓ / ✓ / ✓	✓ / ✓ / ✓ / ✓	✗ / ✗ / ✗ / ✗	✗ / ✗ / ✗ / ✗	✓
Adjustable Font Size	✓	✗	✗	✗	✗	✗	✗
Extra Info in Task / Action Listing	✓	✓	✓	✗	✗	✗	✗
Category / Context Filter	✗	✓	✓	✓	✓	✓	✓
Desktop Synchronization**	✓	✓	✓	✓	✓	✓	✗
Enterprise / BES® Synchronization**	✓	✓	✓	✓	✓	✓	✗
Hide Completed / Someday/Maybe	✓ / ✗	✓ / ✓	✓ / ✓	✓ / ✗	✗	✓ / ✗	✓ / ✗
GTD® Specific: Contexts	✗	✓	✓	✓	✗	✗	✓
GTD® Specific: Projects	✗	✓	✓	✓	✗	✗	✓
GTD® Specific: Someday / Maybe lists	✗	✓	✓	✓	✗	✗	✗
GTD® Specific: Voice Actions	✗	✗	✓	✗	✗	✗	✗
GTD® Specific: Integrates with 3rd Parties****	✓ ₁₎	✓	✓	✓	✗	✗	✗
Integrates with TaskReports™	✓	✓	✓	✗	✗	✗	✗
GTD® Optimization Rating	★	★★★	★★★★	★★★	✗	✗	☆
Price	\$19.99	\$39.95	\$99.95	\$39.95	✗	\$19.95	\$59.95
Instant Download	Buy Now	Buy Now	Buy Now	soon	✗	✗	✗

Desktop and Enterprise Synchronization

Synchronizing your tasks, next actions, contexts, projects and someday/maybe lists with other applications (e.g. Microsoft Outlook® / Exchange® / Entourage®, Lotus Notes®, Novell Groupwise®, Act!, iCal, etc.) is vital. Our products provide a broad range of functionalities combined with the capability to synchronize your tasks with nearly every kind of task management system you can imagine.

* GTD® tasks / actions require just the state “done” and “undone”. 5 stages include task states: not started, in progress, completed, waiting, deferred.

** Synchronization of the BlackBerry’s internal task database utilizing standard synchronization methods provided by the BlackBerry® Desktop Manager, BlackBerry® Enterprise Server (BES®) or your wireless network carrier.

*** Due Dates are not GTD® specific. For the matter of simplicity and productivity improvement due dates are not used in our products for implementing GTD®.

**** Integrating with 3rd party GTD® applications is supported. An example would be the context, project, and action compatibility between NextAction! and eProductivity for Lotus Notes®.

1) Due to the fact that TaskMaster does not support projects and someday/maybe lists such data does also not integrate with other 3rd party applications.